



Welcome!

Cycling teams of four or more (12 team members are recommended – with no limits on the number of participants) are invited to compete in the 7th Annual 24-hour Bike Challenge which will be hosted this year from 6pm on August 18 to 6pm on August 19, 2017. Each team is required to have at least one team member riding the stationary bike during the entire indoor 24-hour challenge. In addition, each rider must donate or fundraise a minimum of \$50 to benefit the Kids 'N Community Foundation, which is a non-profit organization offering programming assistance and financial funds to assist local area youth organizations.

Since the establishment of the Kids 'N Community Foundation in 1997, over \$13 million in cash and in kind services has been awarded to organizations that focus on enhancing the lives of the youth in our community. During the 2015-16 season, they donated \$575,000 in cash grants to 27 different children's charities and organizations.

Funds raised from the Raleigh Orthopaedic Bike Challenge will be recycled into Kids 'N Community Foundation grant funds, which will be awarded to qualifying non-profit organizations throughout the 2016-17 season. Last year, the 24-hour Bike Challenge teams rode over 3,000 miles and raised over \$15,000 for the foundation.

Sponsorships are a very large part of this event. Please see the attached sponsorship packet for the various levels of involvement with this event. Along with cash donations, the 24-hour Bike Marathon depends on in-kind donations. These gifts range from merchandise and specialized services, to the food and drinks distributed. These donations are based on an estimated retail value and in return give the same level of benefits as cash donations. Raleigh Orthopaedic Clinic also encourages all sponsors to create a team and participate in the event.

If you have any questions or concerns regarding this opportunity, please contact Kristin Edwards at kedwards@raleighortho.com or 919.863.6805.

Sincerely,

Raleigh Orthopaedic Clinic

24-Hour Bike Challenge Sponsorship Levels

Champion Sponsor: \$5000.00

Pre Event:

- Presenting Sponsor (Raleigh Orthopaedic's 24-hour Bike Challenge presented by *Your Company*)
- Company logo incorporated to Facebook event cover photo
- Company logo on all marketing materials recognized as a Champion Sponsor
- Hyperlinked logo on event website

Day of Event:

- Company Logo on: Event Banner, Event T-shirt
- Recognized in Welcome Announcements
- Custom named event section
- Sponsor 'Give Away' Product Bags
- All Refreshment Breaks
- Product Vendor Table Availability
- Recognition during awards

After the Event:

- Recognition in thank you email

Empowering Sponsor: \$1000.00

Pre Event:

- Company Logo on all marketing materials recognized as an Empowering Sponsor.
- Hyperlinked logo on event website

Day of Event:

- Company Logo on: Event Banner, Event T-shirt
- Recognized in Welcome Announcements
- Sponsor 'Give Away' Product Bags
- Custom named event section
- Refreshment Breaks
- Product Vendor Table Availability

Impacting Sponsor: \$500.00

Pre Event:

- Company Logo on all marketing materials recognized as an Impacting Sponsor
- Hyperlinked logo on event website

Day of Event:

- Recognized in Welcome Announcements
- Company logo on event T-shirt
- Product Vendor Table Availability
- Sponsor 'Give Away' Product Bag

Supporting Sponsor: \$250.00

Pre Event:

- Hyperlinked logo on event website

Day of Event:

- Recognized in Welcome Announcements
- Sponsor 'Give Away' Product Bag

24-Hour Bike Challenge Sponsorship Application

Friday, August 18 at 6 pm to Saturday, August 19, 2017 at 6 pm
EXOS @ Raleigh Orthopaedic, 2400 Sumner Blvd. #120
Raleigh, North Carolina 27616

We invite you to become a sponsor of the Raleigh Orthopaedic
7th Annual 24-Hour Bike Challenge. Proceeds will benefit the
Kids 'N Community Foundation.



Donor Name

Contact Name

Street Address

City / State / Zip

Email

Phone

Will you be forming a team for the 24-Hour Bike Challenge?

_____ **Yes** _____ **No**

How would you like to be recognized in publications?

____ **I/We wish for this donation to remain anonymous**

**Sponsorship Levels:
(Please select one)**

___ \$5,000: Champion Sponsor

___ \$1,000: Empowering Sponsor

___ \$500: Impacting Sponsor

___ \$250: Supporting Sponsor

**Payment Information:
(Please select one)**

___ Cash or Check (Made payable to:
Kids N Community Foundation)

___ Please send me an invoice

Mail this completed form to:

Raleigh Orthopaedic Clinic
Attn: Kristin Edwards
3001 Edwards Mill Road
Raleigh, NC 27612

Email this completed form to:

Kedwards@raleighortho.com

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Kristin Edwards at kedwards@raleighortho.com or 919.863.6805.